

WHAT IS CLAIMED

1        1. A method of controlling the communication of  
2 television programming at a television transmission station,  
3 said method comprising the steps of:  
4            receiving television programming from a plurality of  
5 television programming sources;  
6            receiving programming communication instructions  
7 designating for each unit of television programming at least  
8 one from the group consisting of:  
9            (a) an output channel to be used in communicating  
10            said unit of television programming; and  
11            (b) the time said unit of television programming is  
12            to be communicated; and  
13            communicating each unit of television programming from  
14 said transmission station to at least one subscriber according  
15 to said programming communication instructions.

